CURRICULUM VITAE

Dmytro

SENIOR AFFILIATE TRACKING & INTEGRATIONS SPECIALIST

CONTACT

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Telegram:
@Keitaro_Architect

PROFILE

Since 2022, I have built and maintained tracking infrastructure for affiliate teams.

I deployed Keitaro from scratch for 3 teams, connected 200+ affiliate networks and integrated 1,000+ offers.

I manage tracking from server setup and campaign launch through monitoring, reconciliation and incident resolution.

WORK PREFERENCES

Remote · iGaming
Permanent or project work
Audits, setup and recovery

TECHNICAL EXPERIENCE

Affiliate Tracking & Integrations

iGaming and affiliate teams · Since 2022

• Deployed Keitaro on Linux/VPS and configured DNS, SSL, backups, updates and team access. Set up and maintained Binom.
• Connected networks, advertisers and CRM via REST APIs, webhooks and S2S postbacks. Validated requests in Postman.
• Traced events from clicks to registrations, first and repeat deposits, and payouts.
• Matched conversions and checked duplicates using click_id, subid and transaction_id (tid).

Mobile Attribution & Web Analytics

AppsFlyer, GA4 and server-side tracking

• Investigate AppsFlyer incidents across the SDK, backend, tracker and ad platform. Verify in-app events with end-to-end tests.
• Configure GA4, GTM, dataLayer and server-side GTM. Validate requests in Chrome DevTools and Tag Assistant.
• Check Meta Pixel and CAPI event delivery and deduplication by event_id.

L1–L3 Support & Data Quality

Incident diagnosis, monitoring and reconciliation

• Diagnose campaign, postback and API failures using logs and metrics.
• Use SQL to reconcile clicks, conversions and payouts and check for duplicates.
• Set alerts for missing events. Verify fixes with test conversions and partner data.

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TECHNICAL STACK

Tracking & analytics
Keitaro, Binom, AppsFlyer
GTM, server-side GTM, GA4
GA4 Measurement Protocol
Meta Pixel, Meta CAPI

Diagnostics & data
SQL, Postman, DevTools
REST API, webhooks, S2S

Development & AI
HTML, CSS, JS, TS, PHP
OpenClaw, Hermes Agent
Codex, Claude Code
Qwen, MLX, Hugging Face

LANGUAGES

Ukrainian and Russian — native
English — B2
German — B2

SELECTED CASES

SpinCity | Keitaro

Missing deposit postbacks

• After a landing page change, deposit postbacks stopped arriving. A Keitaro API alert flagged the issue.
• Tracking was restored for six first deposits. Potential loss was estimated at $10,200.

APPSFLYER TO META CAPI

APPSFLYER → KEITARO → META CAPI

• A welcome bonus inflated first-deposit amounts by 35%.
• Player-level reconciliation identified the discrepancy in 3 h 20 min.
• Actual loss was £0. Potential loss was estimated at £18,000.

AUTOMATION & E-COMMERCE

Internal tool and independent project

• Built an internal Telegram bot with OpenClaw that pulls data from the Keitaro API and calculates traffic statistics.
• Built an e-commerce site and implemented tags, pixels and funnel events.